

PRESS RELEASE:

OSC to Partner with OrVance to Launch Expanded Aligner Pontics Offering at the CAO Conference

QUEBEC CITY, QC – September 15, 2025 – Orthodontic Supply of Canada (OSC) announced a partnership with OrVance to launch an expanded offering of OrVance® Aligner Pontics at the CAO Conference. OrVance® Pontics for at-home patient use during aligner treatment, is now available in a Light Shade and has become the most widely available aligner pontics solution to practices. The product also now includes the indicated use for Clear Retainers, for the growing number of dental patients that wear Essix retainers and need a pontics solution.

Conference attendees are welcome to visit OSC's Booth 31 on September 19-20 2025 to see the product and get a free sample.

Since the launch of OrVance® Aligner Pontics in 2020, the product has become a preferred solution by practices and patients alike. As described in the whitepaper, OrVance® pontics are most efficient and economical for the practice by easily putting the pontic application process in the hands of patients. The paper also addresses how the OrVance® pontic material is superior in color, translucence, and fit, which maximizes patient satisfaction. The product is easily applied with simple instructions for use, including an on-pack QR code link to a patient instruction video for those that prefer YouTube video instructions.

With the addition of the new Light Shade, OrVance® Pontics replace missing tooth spaces in clear aligners and retainers for the full spectrum of common tooth shades. The OrVance Pontics Original (Medium) Shade approximates Vita Shades A2-D2, while the new Light Shade is the best match for Vita Shades A1-C1 and M1-M3 for those that whiten their teeth or have naturally whiter teeth.

According to Dr. Christina Carter, Orthodontist and Pediatric Dentist in Madison NJ, "OrVance® Aligner Pontics is a game changer on many levels for my patients who wear clear aligners or retainers. The material itself offers the most realistic appearance of a natural tooth, and very easy for patient use while taking the headaches of pontics out of my practice. With the convenient packaging and simple instructions, my patients easily apply the pontic in each tray in less than 10 seconds. What's so unique about this product is that the permanently pliable material sticks in the tray and self-molds perfectly against the gingival tissue and adjacent teeth. My staff and my patients love this product."

Ron Schutt, OrVance's Co-Founder and Board Chair added, "We're particularly excited to work with Orthodontic Supply of Canada (OSC) to debut our expanded Pontics offering in North America at the CAO show in Quebec City. With this month's expanded launch, OrVance® Aligner Pontics becomes the most widely available clear aligner/retainer pontics product to practices from leading orthodontic and dental product suppliers."



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