



WHAT TO CONSIDER WHEN PURCHASING THE IDEAL TERRY TOWEL FOR YOUR PROPERTY

Terry Towels are a cornerstone for your hospitality linens, as they extend comfort, design, and efficiency to any guest, making their experience unique and unforgettable. The quality of the yarn and materials used in making up the terry towel matters, as does the sizing (weight), the weave and overall composition (including pile height and loops- later explained in this article) as well as the stitching and finishing design. This guide can help you select the ideal terry towel that could lead to a more significant investment for property value, time, and increased bookings.

QUALITY OF YARN & MATERIALS BLEND

Every towel is constructed from three different yarns, the warp (makes up its length), the weft (width) and the pile (loop). The most common way your Terry Towels are produced is by weaving warp and weft yarns together. The pile (terry loops) is formed by an extra warp yarn looping in and out of the ground fabric, the part of the towel that directly touches a person's skin. It's important to opt for higher-quality terry towels because of this; the quality of the yarn is determined by its size and method of spinning. Each of the three yarns mentioned above can be spun into different yarns, so selecting the right towel to invest in means getting familiar with the quality types of all three yarns available!



TERRY TOWELS

They are created using a single-ply construction of yarn or a double-ply construction. This alludes to the number of threads that are twisted together to form one single yarn, whereas, in the case of a double yarn, the typical method would be to use thinner and softer yarns, as they are more delicate and necessary to twist together. The preferred thread count is usually double-ply yarns, most commonly used in home or home-type settings, as they are very plush and not too durable for the wash cycling process. The preferred yarn for Hospitality or facility would be single-ply construction due to the thickness and durability of the yarn, which will withstand wash and dry cycles.

TOWEL COMPOSITION

This is the way in which most terry towels are composed or made. The two most common types of compositions for Terry towels are: 100% Cotton (there are also many differences among 100% Cotton towels, which have varying levels of softness, weight, and absorbency) & 86% Cotton/14% Polyester; While Polyester is commonly found in the composition of a terry towel and is used for added stability to the towel by helping control shrinkage and increasing its performance, it is not used for the surface, as it should not have direct contact with the person's skin. The finer grades of Cotton on the other hand, have thicker and more fibrous loops that make it significantly more durable and soft than other towels, with better absorbency. Terry Towels made from synthetic blends may feel soft but don't do a great job absorbing moisture compared to a 100% Cotton towel. The fiber that is used to create a terry towel has a big impact on the towel's overall feel and performance.

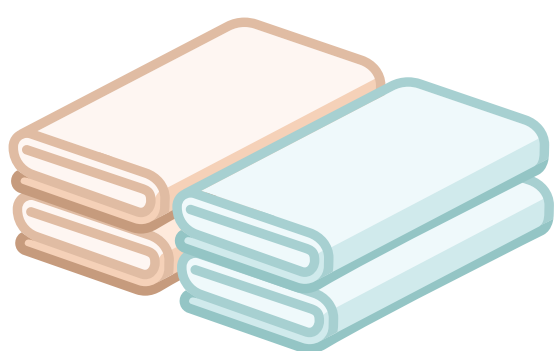
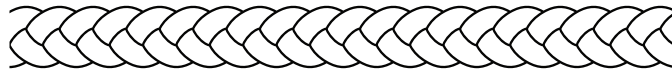


PILE HEIGHT AND LOOPS

Towel absorbency is created by maximizing the surface area of the towel, as a "high pile" is typically more absorbent. Single and Double-loop towels are available for this, which can be great quality. A single-loop towel will dry faster, whereas double-looped towels are associated with a more elegant and luxurious feel.

SINGLE-LOOPED

DOUBLE-LOOPED



WEIGHT

A towel's weight is measured by the Pounds per Dozen. There are 12 towels in a dozen. This is the standard metric used to measure the weight of towels. If a towel weighs 15-20 pounds per dozen, it is more plush and heavier than thinner towels weighing 5-10 pounds per dozen. The heavier the weight of the towel, the more absorbent and luxurious it feels. Another weight measurement is GSM, which stands for Grams Per Square Meter. A higher GSM count means that the terry towel will be thicker than one with a lower GSM count. A lower GSM towel is ideal for the gym or to be used at the beach.

WEAVE

Terry Towels are pile woven (as we mentioned earlier in the article) and have multiple loops. The quality and the length of the towel's loops (towel loops are like microscopic sponges in the towel that draw in moisture) determine the surface area of the towel as well. The preferred loop length is long, with at least two eighths of an inch, as a fabric with long loops is usually durable against the face of pulling, pushing, tugging, twisting, etc. One way buyers can test the density of the towel weave before buying is to hold it up to the light and see how much of the light penetrates; less light means greater density, whereas more light penetration means lower density.



STITCHING AND FINISHING

Stitching and finishing of a terry towel are important factors to note when selecting the ideal one for your market. A double stitch seam and a double-turned edge mean the towel is less prone to unraveling after multiple wash cycles. Your terry towel should have a clean and nice stitched finish, with no yarns sticking out around the edges or borders.

Now that we have broken down the essential science behind things to know before selecting the ideal terry towel for your property, you can make an informed decision in terms of what fits best with your budget and preferences. There are many different kinds of terry towels to select from, and our team at A1 American makes it easier for you and your wallet.

Browse our extensive catalog of Terry towels today to find the best fit for you!