

## A Guide To Selecting Your ideal Blankets & Comforters

Your blankets and your comforters are a very important part of your bedding selection and can even make or break a guest's experience in booking with you. While there is no official manual on selecting the ideal blankets or comforters because there are so many different styles and decors to choose from, knowing the details about the products certainly helps. Additionally, asking yourself detailed questions about the look and the feel of the room that you are aiming for can help put your vision into perspective. First, it is important to note that there are differences between "blankets" and "comforters", as the two terms are used interchangeably at times but are not the same things.

The term **Blankets** refers to the traditional single-ply flat blankets; for hotel facilities, blankets are commonly woven or fleece with the choice between 100% Cotton, a blend of Cotton/Polyester or 100% Polyester styles. Blankets are typically flat and tight, making them easily available in different styles, colors and textures; this is one of the reasons hotels may opt for flat blankets over comforters, as to liven up their decor or pull a look together.

Did you know that flat blankets are usually more inexpensive than comforters? This could be a bonus and a drawback for hotels, which opt to spend less, gain more, and contribute more to guests' experiences. Blankets offer a wide variety of colored and design options targeted at different price points, but may be the less preferable option for use when it comes time for bed. The price is determined by the blend of material used, the amount of fill or weight of the blanket, the weave or finish design and the ply-count (single or filled).



- When selecting an ideal blanket for your hotel, don't forget to consider the costs of laundering as well; a single-ply blanket is prone to drying faster, which means it would be less costly to launder, whereas a heavier filled product will need more time to wash and dry, costing more in utilities.
- Blankets have different weaves that will provide your preferred level of warmth and weight- you can choose from **Thermal** weaves that are loose and lightweight, heavy and warm **knitted** blankets, **quilted** weaves that keep the blankets from turning or shifting too much, or the **conventional** weave that is snugly closed and tight fitted, creating great insulation for guests to stay warm with body heat.

Whichever blanket you select, in addition to considering the price points and quality, another factor that matters just as significantly is how much warmth or insulation your guests will get with their sleep through the night. Ultimately, design and brand do matter, but the comfort of the good night's sleep and relaxation is the real aim of the bedding experience.

The term **Comforter** refers to the filled products that are beneficial for triple sheeting purposes as well as using as duvet inserts. The amount of the comforter's fill is usually up to the weight and the loft of the blanket- comforters are only available in white and offer more plushness and fluff as opposed to regular blankets, which fit snugly and flatly. Comforters are also meant to be covered up with a top sheet over it or a duvet cover spread on top, as their primary purpose (as the name suggests) is to deliver comfort and softness during sleep.

### **Questions to Keep in Mind: What is the Aesthetic You are Going For?**

When selecting between blankets and comforter options, one question to ask yourself is, what type of aesthetic do you want to achieve for your rooms and bedding? As we discussed earlier, blankets and comforters bring different benefits, such as comforters offering more fluffiness to the bed whereas some blankets can add decor and warmth to a bed, as they are available in different colors. What is the look and feel of the room you envision?

### **What is your Budget?**

When it comes to bedding, there are many options available for you to choose from, ranging across differing budget ranges. Price is impacted by a few different factors, as we discussed previously, and it is important to note that while flat blankets are typically less costly than comforters, the costs of laundering should also be considered when purchasing bedding. What is your budget?

### **What kind Climate Does your Location Have?**

When it comes to location, one important thing to consider is the climate- would your guests have a more comfortable stay with more warmth? Comforters for example, hold a heavier weight and provide more warmth, so cold locations should typically opt for bulkier bedding options. On the other hand, hotels and vacation rental properties located in warmer regions may want the snug aesthetic of a comforter, without the heaviness. These areas might opt more for duvets which are lightweight and durable, or blankets to swap out during seasonal fluctuations. A1 American provides an inventory of both.

A1 American Golden Weave Duvet- available in stock on our website today



In conclusion, whichever blanket you may choose, what matters the most is how your body gets enough warmth during nighttime. It's not the price, the design, nor the brand that's important, but the comfort your guests will experience with a good night's sleep, so now you can select your bedding with full details on the type of experience you would like to provide.