

A Guide on How to Choose the Ideal Hotel Pillows

Top quality pillows are an undebatable must have for hotels to invest in having, in order to meet the comfort demands of their guests. Your customers want to know that they are booking with your hotel for a relaxing experience which necessitates a good night's sleep for a full day ahead. The best hotel pillows that you can select are those that will provide guests a luxurious slumber while offering plenty of continued support and comfort through the night. There are some essential factors that hoteliers might want to consider before selecting and purchasing the proper pillows for their bedding: the material blend and filling of the pillows, the durability of them, ease of care and budget.



Did you know that not all pillows are created equal? When selecting the ideal pillows for your hotel bedding, keep in mind that there are four main types of fill material to consider; down fill, down alternative fill, feather fill and memory foam fill, all of which are derived and manufactured from different sources. Down fill is known for its fine and soft qualities, derived from duck and geese feathers. Down fill pricing is usually found to be within the ranges of \$70 - 100. Down alternative fill is manufactured from synthetic fibers and is usually priced lower from around \$25-50. Feather pillows are also derived from ducks and geese but use the coarse outer feathers from the birds to fill together. Finally, memory foam is a polyfoam substance that reacts and softens in response to body temperatures, more specifically heat while retaining shape during the cooling process. Memory foam pillows are generally priced within the ranges of \$40-60.

So how can you compare different essential factors that guests require for comfort with your budget? Well first, it's important to note what is important for both, guests and your hotel alike:

- You want to keep your options open to incentivize a wide range and type of sleepers, which means that you have to opt for a pillow which will remain comfortable to most, regardless of sleeping positions and size; a pillow that should be suitable for most

guests' to have a good night's sleep. High Quality pillows are highly recommended to meet these criteria.

- You want to consider the durability of your pillow selections; different materials are durable in different ways, and an important factor to keep in mind is that the cover of your pillows should be stain-resistant, which will mean that it will be woven tightly enough to prevent feathers and down fill from escaping.
- Keeping a considerate approach to guests with allergies may bring your hotel brownie points when you least expect it; choosing pillows with a down alternative is usually a good way to avoid the allergy trap.
- Hoteliers should also keep the sleeping positions of their customers in mind, noting that while selecting pillows, the ideal pillow firmness depends on what position the guest sleeps in. It is recommended to provide various levels of firmness to accommodate guests' differing needs.
- Keep in mind what most hotels provide as standard sizing for their bedding options so you can best select yours: most hotels provide standard-sized (20x26 inch) pillows because they accommodate best with different body sizes and types. Luxury hotels also offer larger sizes like queen sizes (20x30 inch) or even king sizes (20x36 inch) pillows in rooms with larger beds as an added convenience.
- Finally, one thing to consider is the ease of cleaning- consider the different pillow fills and review the care instructions to ensure that your selected pillows are easy to maintain and long-lasting for the benefit of your budget.

A1 American offers a variety of different pillows priced at different costs to accommodate varying budgets and price points. Our team knows that selecting a pillow can be challenging enough if you don't know exactly what you are looking for, so we have a list of high-quality options to pick from, to help you meet the needs of your guests without breaking the bank. Browse our website today to shop your ideal bedding vision and top pillow selections available on our website today.