



WIPES   AIR FRESHENERS   CAR WASH KITS   LITTER BAGS   SIGNAGE   CUSTOM PACKAGING   DASH & GLASS

## PRODUCT RESOURCE GUIDE



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# WIPES



**WIPE COLLECTION**

**DASHWIPES**



Dashwipes are a nice high-touch giveaway for your carwash customers. It's a low-cost, high-impact tool to increase your brand value to your customer.

A single Dashwipe goes a long way in solidifying your clientele into loyal repeat customers. It's a perfect addition to your carwash supplies.

With more than 11,000 car washes in North America, it's important to be separate yourself from your competitors. Dashwipe is a carwash differentiator.

See below table for pricing. For pricing on orders of more than 10 cases, please contact us at [info@promocarcare.com](mailto:info@promocarcare.com).

ORDER QTY	SKU	CSE PRICING	SHIPPING
1 case	TDASH12	\$79.99/ CSE	Location Dependant
5 cases	TDASH12-5	\$79.99/ CSE	FREE SHIPPING
10 cases	TDASH12-10	\$72.99/ CSE	FREE SHIPPING



## WIPE COLLECTION

# ECO-FRIENDLY DASHWIPES



Promo Car Care is joining the green revolution with our new Eco-Friendly Dash Wipes. They are the perfect blend of effectiveness and sustainability for conscientious car owners. These wipes are not just about cleaning; they're about taking a step towards a greener tomorrow. Crafted with care using Natureflex technology, they embody our commitment to both cleanliness and environmental responsibility.

See below table for pricing. For pricing on orders of more than 10 cases, please contact us at [info@promocarcare.com](mailto:info@promocarcare.com).

ORDER QTY	SKU	CSE PRICING	SHIPPING
1 case	TDASH12-ECO	\$99.99/ CSE	Location Dependant
5 cases	TDASH12-ECO5	\$99.99/ CSE	FREE SHIPPING
10 cases	TDASH12-ECO10	\$89.99/ CSE	FREE SHIPPING



*We offer fully customizable packaging on this product.  
Contact us for more info*



## WIPE COLLECTION

### GLASS WIPES



Your customers cars have many delicate surfaces that are too important to trust to harsh chemicals or household cleaners. Glass Wipes are a low cost, high value product, specially formulated with Isopropyl Alcohol for the toughest automotive jobs, where clean windows matter most. Try our Ammonia-free Glasswipe 2.0 and watch it remove filmy residue, road grime, bugs, fingerprints and more, while delivering spotless, sparkling glass with amazing clarity and shine!

ORDER QTY	SKU	CSE PRICING	SHIPPING
1 case	TGLASS12	\$96.99/CSE	Location Dependant
5 cases	TGLASS12-5	\$96.99/CSE	FREE SHIPPING
10 cases	TGLASS12-10	\$96.99/CSE	FREE SHIPPING

*We offer fully customizable packaging on this product.  
Contact us for more info*



## WIPE COLLECTION

# CUSTOM DASHWIPES



What better way to increase brand awareness and customer loyalty than by customizing the #1 giveaway product in the car wash industry?

This low-cost, high-impact giveaway product increases perceived value of your wash, which goes a long way to solidifying your clientele into loyal repeat customers.

Customize the packaging with your brand identity including color, logo, and artwork. Our design team can provide artwork mock ups upon request.

See below table for pricing. For pricing on orders of more than 10 cases, please contact us at [info@promocarcare.com](mailto:info@promocarcare.com).

ORDER QTY	CASE PRICING	ORDER TOTAL
50 cases	\$79.99	\$3,999.50
100 cases	\$69.99	\$6,999.00

<b>SHIPPING INCLUDED</b>	<b>MINIMUM ORDER OF 50 CASES</b> REQUIRED ON CUSTOM DASHWIPES
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*\*Initial order has 90 - 120 day lead time.*

*\*Pricing covers warehousing and inventory management.*





**AIR  
FRESHENERS**





## AIR FRESHENER COLLECTION

### AIR FRESHENERS



Coming in 5 different scents (New Car Smell, Vanilla, Citrus, Mandarin Burst, and Night Freeze) these Promo Car Care branded air fresheners are sure to leave your customers cars smelling great after visiting your wash! 1000 Air Fresheners included per case and measuring 1 3/4" in height and 3 3/4" in width, these Air Fresheners provide a great value added to your loyal customer base. Want your logo as an air-freshener? With larger quantities, 5000 pieces or more, Promo Car Care can completely customize the packaging and the scent for your wash!

SCENT	SKU	CSE QTY	CASE PRICING	SHIPPING
New Car	TAF17	1000/CSE	\$300/CSE	Location Dependant
Vanilla	TAF18	1000/CSE	\$300/CSE	Location Dependant
Lava	TAF261	1000/CSE	\$300/CSE	Location Dependant
Night Freeze	TAF20	1000/CSE	\$300/CSE	Location Dependant
Mandarin Burst	TAF72	1000/CSE	\$300/CSE	Location Dependant



## AIR FRESHENER COLLECTION

# CUSTOM AIR FRESHENERS



Coming in 5 different scents (New Car Smell, Vanilla, Lava, Mandarin Burst, and Night Freeze) these Promo Car Care branded air fresheners are sure to leave your customers cars smelling great after visiting your wash! Coming 1000 Air Fresheners per case and measuring 1 3/4" in height and 3 3/4" in width these Air Fresheners provide a great value added to your loyal customer base. Want your logo as an air-freshener? With quantities larger than 5000 pieces, Promo Car Care can completely customize the packaging and the scent for your wash!

UNITS	PRICING	SPECS	LEAD TIME
10K pcs	\$0.50	Material	Paper
25K pcs	\$0.45	Normal size	10cm x 60cm-Area no more than 60cm
50K pcs	\$0.35	Color	Full color/customized
100K pcs	\$0.27	Scents	2 scents under 50k/5 scents over 50k
250K pcs	\$0.25	First order set up charge	\$125
500K pcs	\$0.22	Packaging	Individual poly bag
750K pcs	\$0.20	<b>PRE-PROD. SAMPLE      PRODUCTION + SHIPPING TIME</b>	
1MM pcs	\$0.19	2 weeks	60-90 days



**CAR WASH  
KITS**



## CAR WASH KIT COLLECTION

# GENERIC CAR WASH KITS



Promo Car Care generic wash kits are a great way to drive revenue by increasing upsells of your top level wash. These high touch giveaways can be used as an additional feature of your top level car wash or sold in vending machines on site as a revenue generator. Our pre-packaged generic car wash kits come with 3 formats:

1. 1 x Generic Dashwipe, Mammoth Cleaning Towel & Air Freshener (Scent of Your Choice)
2. 1 x Generic Dashwipe, Glasswipe, Mammoth Cleaning Towel & Air Freshener (Scent of Your Choice)
3. 1 x Generic Dashwipe, Glasswipe, Mammoth Cleaning Towel & Air Freshener (Scent of Your Choice) insert of your choosing

### Basic Items Included:

- Generic DashWipe
- Blue Mammoth Cleaning Towel
- Generic Air freshener
- Prepackaged in Clear Packaging

### Additional Add On's:

- Generic Glasswipe
- Generic Litter Bag
- Printed Insert of your choice

<b>PRICE</b>	\$130.00 per case
<b>COST PER UNIT</b>	\$0.65 each
<b>KITS PER CASE</b>	200

*(Prices include the kits fulfillment, and shipping)*

## CAR WASH KIT COLLECTION

# CUSTOM CAR WASH KITS



Custom wash kits offer all the same revenue driving and top level wash converting benefits as the generic car wash kits but with the added benefit of increased branding. These high touch giveaways can be used as an additional feature of your top level car wash or sold in vending machines on site as a revenue generator. These kits are a fantastic way to incentivize customers to upgrade to your premium washes or monthly passes. Create a custom car wash kit comprised of any combination of the products below with your Company's brand colors, logo and more customized!

**PRICE** \$130.00 per case

<b>LEAD TIME</b>	3 Months	<b>COSTS PER UNIT</b> <small>*STARTING AT</small>	\$0.65 each
<b>MOQ</b>	5,000 Kits	<b>KITS PER CASE</b>	200
<b>PAYMENT TERMS</b>	50% deposit required to begin order. Remaining 50% required to ship order.	<b>SHIPPING</b>	Free when sent to single location

*We For Custom Kit Orders and Pricing, please contact us directly at [info@promocarcare.com](mailto:info@promocarcare.com) or call us at 1-800-463-2516 EXT. 314*



## CLEANING TOWELS



## CLEANING TOWEL COLLECTION

### REGULAR MICROFIBER TOWELS



Our 16" x 16" microfiber towels were designed specifically to detail cars inside and out. Microfiber is a man-made material that combines two fibers, polyester and polyamide. The polyester gives the material strength and durability, the polyamide allows the fabric to be tremendously absorbent and quick drying. Let Promo Car Care take care of your next towel need, and put our multiple decades of experience in manufacturing and distributing textile products to the test.

COLOR	PRICE	PER CASE	ITEM NUMBER
Orange	\$180.00	300	MIC1616 - Orange
Blue	\$180.00	300	MIC1616 - Blue
Yellow	\$180.00	300	MIC1616 - Yellow
Green	\$180.00	300	MIC1616 - Green
Navy	\$180.00	300	MIC1616 - Navy
Black	\$180.00	300	MIC1616 - Black



## CLEANING TOWEL COLLECTION

# SHINE GLASS MICROFIBER TOWELS



Our 16" x 27" Shine Glass Microfiber Towel is the best glass detailing towel in the industry, hands down. That's because they're made and weaved together with longer loops, making them more absorbent and prone less to streaks. Coming in 180 towels per case, give these glass microfibers a try, you and your customers will be glad you did!

Let Promo Car Care take care of your next towel need, and put our multiple decades of experience in manufacturing and distributing textile products to the test.

COLOR	PRICE	PER CASE	ITEM NUMBER
Orange	\$180.00	180	MIC1627 - Orange
Blue	\$180.00	180	MIC1627 - Blue
Yellow	\$180.00	180	MIC1627 - Yellow
Green	\$180.00	180	MIC1627 - Green
Navy	\$180.00	180	MIC1627 - Navy
Black	\$180.00	180	MIC1627 - Black





**CLEANING TOWEL COLLECTION**

**MAMMOTH TOWEL/CLEANING CLOTH**



This 19" x 18" blue Mammoth towel is made out of non-woven, lint-free, scratch resistant cloth. It's an absorbent towel best for the finishing touches, or for the water left behind by the wash. These disposable towels are safe on all surfaces, inexpensive and eco-friendly. It's a premium product, at an affordable price, that we guarantee your customers will love.

<b>PRICE PER CASE</b>	\$50.00
<b>PRICE PER TOWEL</b>	\$0.17
<b>TOWELS PER CASE</b>	300



## LITTER BAGS

## LITTER BAG COLLECTION

### REGULAR LITTER BAGS



These 10" x 12" trash bags are easy to install, remove, and get rid of, and at their cost, they're the perfect incentive item for your car wash customers. These trash bags have a hole at the top measures .75" making them easy to hang. A lot of our customers like to pair these with Air-fresheners and a Dashwipe as comprehensive give-away.

ORDER QTY	COLOR IMPRINT	END USER COST EA.
10k	1 color	\$0.33
25k	1 color	\$0.33
50k	1 color	\$0.33
75k	1 color	\$0.33
100k	1 color	\$0.33
250k	1 color	\$0.33

PLATE CHARGE - 1 TIME Max. Imprint Area 6" x 7"



## LITTER BAG COLLECTION

# CUSTOM LITTER BAGS



These 10" x 12" trash bags are easy to install, remove, and get rid of. At their cost, they're the perfect incentive item for your car wash customers. These trash bags have a hole at the top measures .75" making them easy to hang. A lot of our customers like to pair these with Air-fresheners and a Dashwipe as a comprehensive give-away. If you're looking for customized bags, look no further. Promo Car Care offers customized Litter bags in multiple sizes with low minimum order quantities and no setup charges!

ORDER QTY	COLOR IMPRINT	END USER COST EA.
10k	1 color	\$0.33
25k	1 color	\$0.21
50k	1 color	\$0.18
75k	1 color	\$0.16
100k	1 color	\$0.14
250k	1 color	\$0.12

**PLATE CHARGE - 1 TIME Max. Imprint Area 6" x 7"**

*Multi-color imprints are also optional. Pricing would be higher than listed.*



**Thank You!**  
**We Hope to Hear from You Soon**